

# Bharat Sanchar Nigam Ltd.

(A Government of India Enterprise)

Tariff & Costing-CM Section, Corporate Office,  
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H.C. Mathur Lane, Janpath, New Delhi - 110 001.  
Tel. No.011-23037109/200 Fax No.011-23329125



No. 26-07/2011-T&C-CM

Date: 15.05.2012

## Circular T&C-CM No. 15/12-13

### **Sub: Full Usage Value on Top-up vouchers of MRP Rs.200 and more-reg**

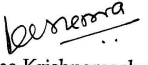
Kindly refer to this office order of even No. dated 03.06.2011 and orders issued from time to time vide which usage value with prepaid Top-up vouchers under GSM services were issued. Now, based on proposals received from field units, the following has been decided by the Competent Authority.

- i) For Top-up vouchers/C-top-up/Flexi top-up with MRP of Rs.200 and more, circles may choose any one Top-up voucher in a month on which full usage value (equal to MRP) or 10% extra usage value on card value (MRP – S. Tax) can be offered during the first week of the month.
- ii) Where ever, the talk value offered with top-up vouchers are more than the MRP of top-up vouchers, the higher talk value already offered will prevail.

2. The above scheme will be implemented with effect from **01.06.2012 and will remain valid till December 2012.**

3. This may be brought to the notice of all concerned for taking necessary action in this regard. Press note and proper advertisement as deemed fit may be made to generate adequate response. Circles may also send SMS conveying the above scheme to the customers.


4. The impact of above tariff needs to be analyzed and feed back submitted on monthly basis to BSNL HQ for future reference on Fax No. 011-23329125 and e-mail – [tariffcmcobsnl@gmail.com](mailto:tariffcmcobsnl@gmail.com)

  
( Prema Krishnamachari )  
Dy. General Manager (T&C)  
Ph. 011-23734283

To  
All CGMs- Telecom Circles/ Telephone Districts.

Copy to:

- 1) CMD, BSNL.
- 2) Directors- CM/CFA/E/HR/F, BSNL.
- 3) ED-F/CA/NB, BSNL.
- 4) All PGMs / GMs, BSNL C.O.
- 5) GM (IT) - for making necessary update in website and place in news item.
- 6) Sr.GM (Sales & Marketing)- for marketing initiative.
- 7) GMs (CMTS/CDMA-Billing Centre).
- 8) Director General P & T Audit, Delhi- 110054.
- 9) OL Section –for Hindi version.
- 10) Guard file.

  
(Subrat Kumar Mohakud)  
Dy. Manager (T&C)